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**Toronto Gas Prices Dropping 50 cents a Litre Heading Into Long Weekend
*FlightNetwork.com 'price-drops' gas in celebration of New Price Drop Protection Plan!***

Toronto, ON – July 28, 2011 - The petroleum industry may deny it, but we all know that gas prices go up right before a long weekend. As Torontonians look to fill up before hitting the road tomorrow, many of them are expected to fill up at the Tru-Value Gas Bar at 933 Warden Avenue (Eglinton Ave. East and Warden Ave.), where **FlightNetwork.com is dropping the price of gas by 50 cents per litre**, giving consumers a much needed break on ever-rising fuel costs.

The deal is in promotion of FlightNetwork.com's new Price Drop Protection plan. The Price Drop Protection ([PDP](#)) plan is a unique, free program, exclusive to FlightNetwork.com customers on all economy flights. Price Drop Protection allows consumers to [track flight price drops](#) after they buy and, when a price drop occurs, lock in the savings.

"Due to fluctuating prices, Canadians worry about the best time to book a flight or fill their tanks," said Gail Rivett, Chief Marketing Officer of FlightNetwork.com. "Our new Price Drop Protection plan takes the guess work out of booking flights, while our gas Price Drop promotion takes the guess work out of when to fill up at the pumps. In either case, it's all about knowing that you have locked in the best deal."

The price drop begins at 8:00 a.m. and runs until 20,000 litres of price-dropped gas runs out (estimated to be 4-5 hours). Each vehicle will be entitled to 50 litres at the discounted price - gas can fill-ups are not permitted. Patrons can also expect some fun random giveaways on-site.

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About FlightNetwork.com (www.flightnetwork.com)

As one of Canada's leaders in online travel, FlightNetwork.com delivers the lowest airfares from the top airlines by offering consumers access to over 2 million bulk rates negotiated with major airlines. Its proprietary flight booking engine offers last second booking and the exclusive ability to 'mix and match' fares – the only Canadian online travel agency that allows booking on different airlines for departure and return flights to get the lowest fares possible. Backing up Flight Network's award winning online service are over 120 insightful travel specialists in the FlightNetwork.com call centre.

A trusted travel partner, FlightNetwork.com powers flight and travel search results to MSN.ca's large and diverse online audience.

FlightNetwork.com CEO Naman Budhdeo was recently named to the 2010 top 40 under 40 awards, presented by The Globe and Mail and The Caldwell Partners. The awards recognize the leadership, vision and achievement of Canada's young leaders.

FlightNetwork.com was recently named to the 23rd annual PROFIT 200 ranking of Canada's Fastest Growing Companies by PROFIT Magazine.

FlightNetwork.com has a current Canadian online travel agency market share of 6.08% (based on June 11th Tnooz rankings).